

Finding AIC

AIC Wayfinding Design: A DEIA Thinking Approach

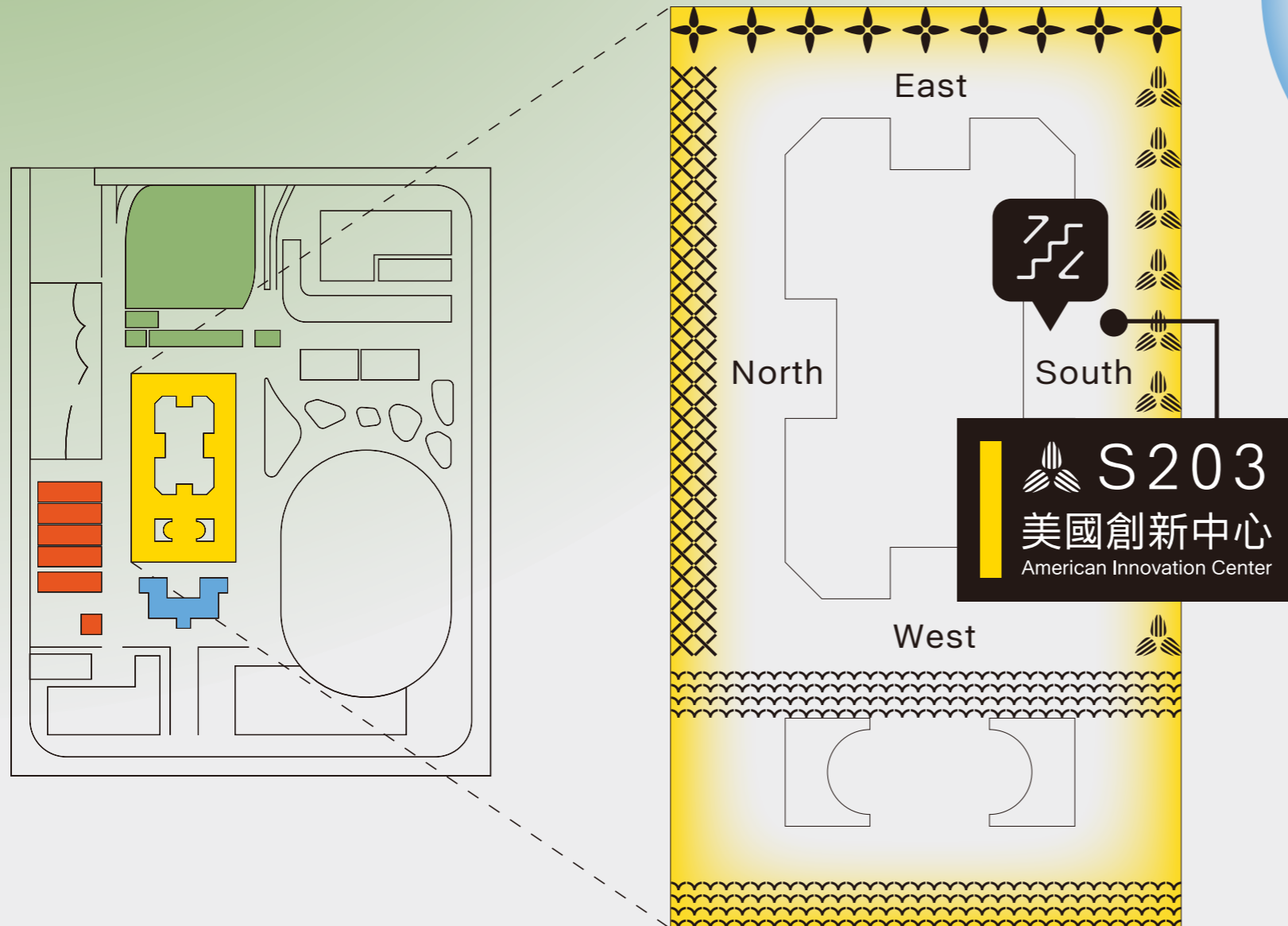
Location: 2nd Floor, No.133, Guangfu South Road,
Xinyi District, Taipei City 11072, Taiwan
(A7-S203, 2nd Floor, Southbound Corridor, Tobacco Factory)

Finding AIC

Guided by the map,
let's wayfind to AIC!

Wayfinding Mission Game: Finding AIC (the American Innovation Center)

The American Innovation Center (AIC) in Taiwan pioneers the promotion of U.S. cutting-edge innovation and diverse cultures. With four key themes—innovation, entrepreneurship, digitalization, and culture/design—the Center offers current information and curriculum to inspire participation in the digital economy, aspiring to become a new innovation model for Asia.



AIC Location Fun Facts



Inside "Tobacco Factory" in the "Arts & Culture Zone"

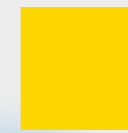


At the southbound corridor inside the "Tobacco Factory"

S203

Located in the Unit "S203" on the 2nd floor (at the southbound corridor).

AIC Wayfinding - STEPS



Locate the "Arts & Culture Zone".

Partition and color-code the park into areas for easy navigation.



Locate the southbound corridor through the pattern.

Pattern the four tobacco-making steps along the factory's four directions.



Locate and Follow the icon for 2nd floor stairs.

Use wayfinding symbols to signify different spaces' function and location.

S203

Search for the Number Plaque: "S203".

Sequentially search for "S203" along the number sequence.

AIC You're at AIC.

Discover Once, Recall Forever: Unlock Your Inner Navigator



- Inside "Tobacco Factory" in the "Arts & Culture Zone".
- At the southbound corridor inside the "Tobacco Factory".
- Located in the Unit "S203" on the 2nd floor (at the southbound corridor).

Finding AIC STEPS:

- STEP 1. Enter the park and confirm your current location.
- STEP 2. Arrive at the Tobacco Factory in the Arts and Culture Zone.
- STEP 3. Arrive at the southbound corridor.
- STEP 4. Arrive at the stairwell and go up to the 2nd floor.
- STEP 5. Find the Number Plaque: S203.
- STEP 6. You're at AIC.

Demo Routes:

- Route 1 : Exhibit & Performance Zone AIC
- Route 2 : the MRT Station AIC

